Silesia region

KSSE Katowice Special Economic Zone | 30 years

Silesian Voivodeship

BUSINESS inSilesia

KATOWICE for a change

Metropolis GZM

GLIWICE

RIG CHAMBER OF COMMERCE AND INDUSTRY IN KATOWICE

INTRODUCTION

The Silesia Region located in the southern part of Poland is one of the most attractive investment regions in the country.
Katowice, as the capital of the region, is a strategic location for the companies from the ICT, electronics and semiconductors sectors. Together with the Katowice Special Economic Zone (KSEZ), which is recognized as the best in Europe by the Financial Times, they create a comprehensive ecosystem supporting the development of modern technologies.

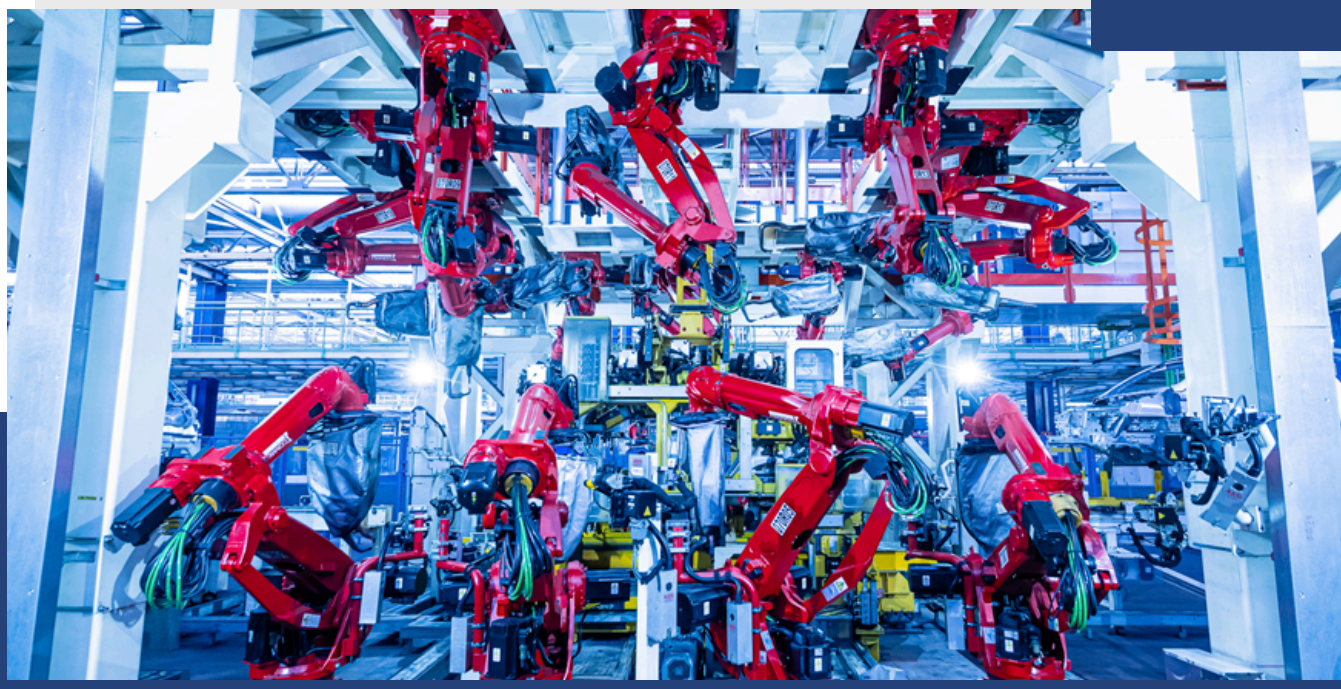
A location that offers investment incentives to investors, developed infrastructure and access to a skilled workforce, making it a strategic entry point for Taiwanese manufacturers - TEEMA (the Taiwan Electrical and Electronic Manufacturers' Association), 04.2025

HUMAN POTENTIAL

- **1st place** in Poland in terms of population density and urbanization rate, **2nd place in** terms of population.
- **2.1 million inhabitants** within a 25 km radius of Katowice; 8.5M. in the radius of 100km; more than 220M in the radius of 1 thousand kilometers.
- Skilled and experienced workforce with unique and highly developed technical and engineering competences.
- **90%** of students proficient in English; **38 languages** actively used in business activities

BUSINESS ECOSYSTEM

- More than **0,5 million enterprises** – 3rd place in Poland in terms of the number of enterprises per 1,000 inhabitants.
- Over **34k people employed in 156 service centers** in the BPO, SSC/GBS, IT, R&D sectors
- Nearly **2 400 ha.** of available investment area within the Katowice Special Economic Zone – fully developed, with access to main communication routes.
- Tax reliefs – possibility to benefit from tax exemptions amounting up to **60%** of incurred investment costs and financial grants.
- Approx. **860 companies operating in KSEZ**, over 13 billion USD in investments and more than 100k jobs created.
- **2** international airports within a 100 km radius from Katowice with over 270 flight connections.



INDUSTRIAL AND INNOVATIVE CAPACITY

- **2nd place** among regions in terms of contribution to GDP
- Regional Smart Specializations: medicine, IT/ICT, energy, green economy and emerging industries, including eco-industries and mobile services
- **2nd place** in Poland in terms of the number of operating research and development units
- Over **20 active innovation facilities – including technology parks, business incubators, and centers for technology transfer**

BUSINESS FRIENDLINESS

- Stability, long-term relationships, and transparency – values supported by local institutions
- „One-stop-shop" for investor
- Investment attractiveness of the Silesia Region, Katowice City and Katowice Special Economic Zone confirmed by annual awards granted by fDi Intelligence from the Financial Times group

STRONG SCIENTIFIC BASE

- **31 universities,** with more than 111k students at the faculties of i.e.: computer science, robotics, electronics, mechatronics and related fields
- **Silesian University of Technology** – one of the leading research centers in Poland, participating in projects supporting the development of the electronics industry, with experienced staff, interdisciplinary research teams, and modern laboratory facilities
- Collaboration with enterprises in research, technological development, education, and staff training and development tailored to investor needs

EDUCATION OF THE FUTURE IN PARTNERSHIP WITH BUSINESS AND EDUCATIONAL INSTITUTIONS

As a part of the emerging European semiconductors triangle, the Silesia Region has a strategic location, which enables to attract investments from the high-tech sector, especially of Asian manufacturers, looking to shorten their supply chains and relocate their production to the European Union. Thanks to the access to skilled workforce and world class universities, Silesia is becoming the preferred base in the EU for the technology leaders seeking long-term and stable growth, especially in sectors such as microelectronics, semiconductors and advanced automation. An outstanding example confirming this potential is the first European investment project of a leading Taiwanese manufacturer of electronics: Compal, which has been implemented with the support of the Katowice Special Economic Zone.

Katowice offers a unique educational ecosystem for semiconductors and electronics sector, developing local technical talents starting from secondary school to the university level. Katowice City provides institutional support and investors present in the city, such as Fujitsu, Kyndryl, EY, ING Hubs and Accenture - develop original initiatives that respond to the needs of the modern economy.

EXAMPLES OF BUSINESS COOPERATION PROGRAMS:

- **Corporate Readiness Certificate (CRC)** - a flagship program aimed at university students and graduates. It equips young people with practical knowledge essential for developing technical and engineering skills related to IT, cloud computing, databases, artificial intelligence, and systems management. Examples include Microsoft Azure, Oracle databases, Data & AI Fundamentals, Mainframe Academy, microservices architecture, machine learning algorithms, and cybersecurity.

- **Fujitsu-Tech** - an advanced educational and career-oriented program for secondary school students. Participants gain knowledge in areas such as artificial intelligence, cloud computing, cybersecurity, programming languages (Python, PHP, HTML, CSS, JS), ERP systems, DevOps, and virtualization.

- **Kyndryl Future Achievers** - focuses exclusively on technology-related content. Students learn about topics such as mainframe infrastructure, Microsoft 365, cybersecurity, IT incident management (ITIL), software quality, and cloud systems

- **SILESIA SMART SYSTEMS** a collaboration platform for business and academic institutions, supporting industry in its digital transformation. It offers training, consulting, and demonstrations in three specialized areas: automation and robotics (including AI and machine learning), cybersecurity, 3D printing and new materials

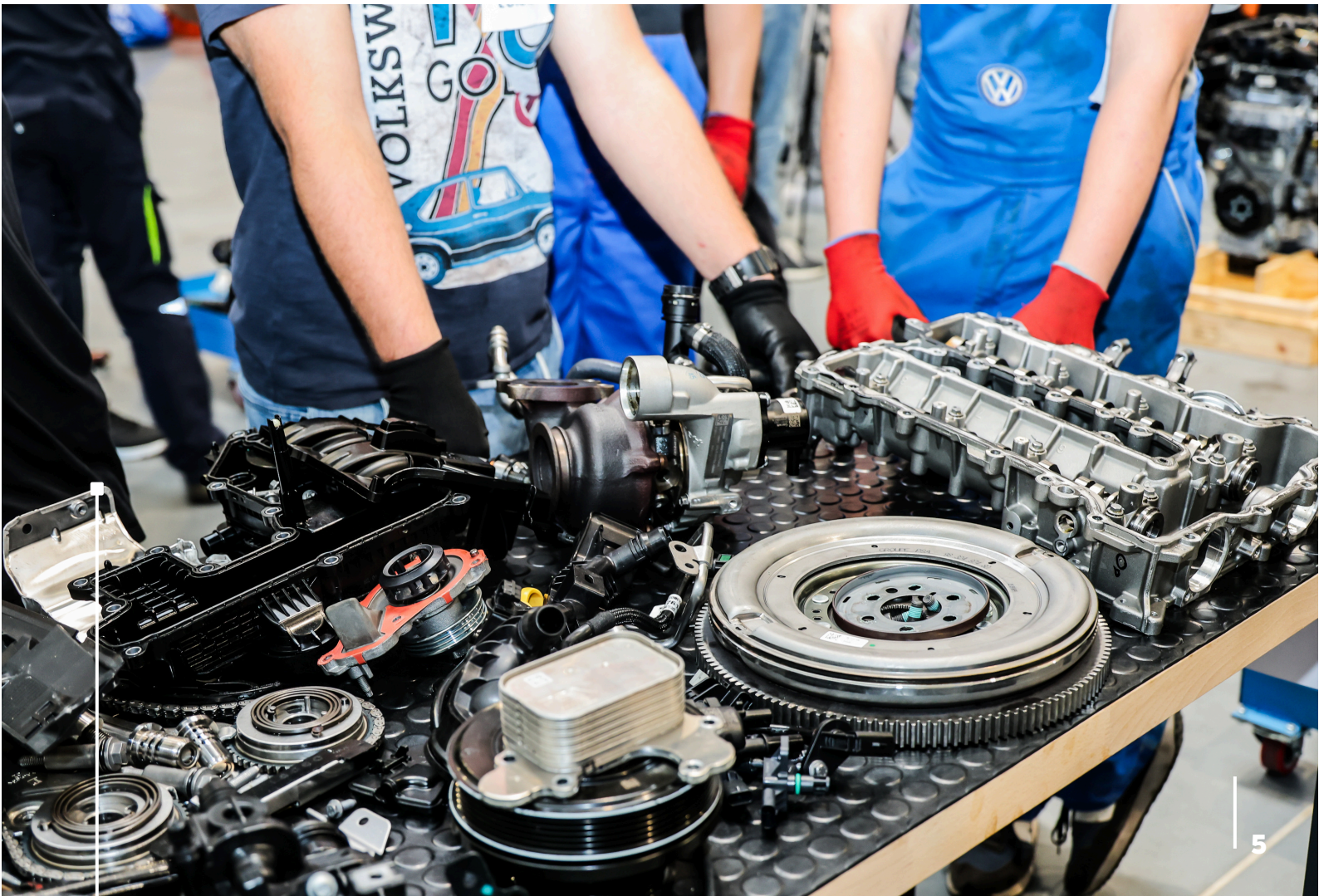
EXAMPLES OF COOPERATION PROGRAMS WITH EDUCATIONAL INSTITUTIONS IMPLEMENTED BY KSEZ:

- **Dual studies** - a collaboration between the Katowice Special Economic Zone, the Silesian University of Technology and the Silesia Automotive & Advanced Manufacturing cluster. These studies represent a modern form of education, combining theoretical learning with practical professional experience.
  The program is conducted at the Faculty of Mechanical Engineering, in the fields of Mechanica Engineering and Machine Design, as well as Production Engineering and Management.

- **Śląskie. Zawodowcy 2*** - a significant initiative aimed at strengthening the connection between education and the labor market in the Silesia region. Through career counseling, specialized internships, targeted training programs, and a network-based collaborative approach, the project seeks to prepare young people for successful professional careers while providing employers with a qualified, job-ready workforce.

*Project co-funded by the European Social Fund Plus under the European Funds for Silesia 2021–2027.

European Funds | Republic of Poland | Co-funded by the European Union | Silesian Voivodeship



Katowice_

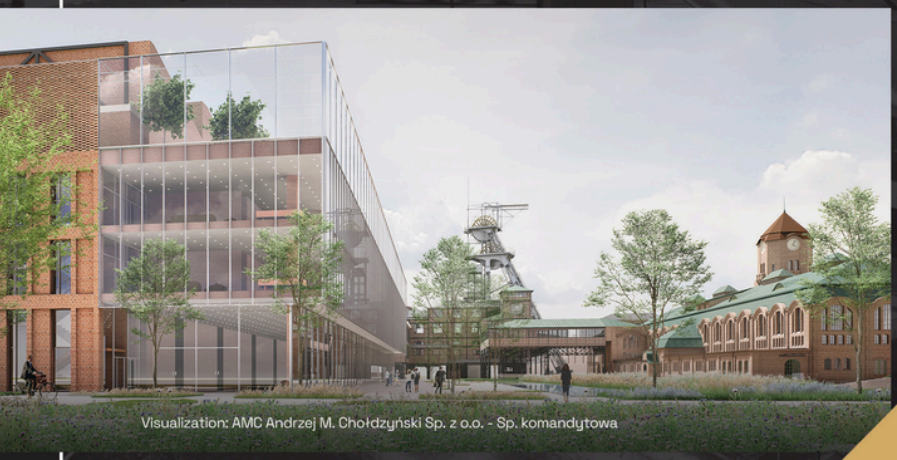
Shaft

Silesian Hub for Advanced Future Technologies

KATOWICE
for a change

Katowice and the Metropolis

- 2.1 million residents
- 19 higher education institutions, 90,000 students, 20,000 graduates
- 3 international airports within an hour's drive
- 42% green areas in Katowice
- Katowice recognized in the 'Top 10 Large European Cities of the Future 2024 – fDi Strategy' ranking for an effective strategy of attracting foreign direct investment
- The Metropolis recognized as one of the most important centers for artificial intelligence development in Poland, according to the 'Policy for the Development of Artificial Intelligence in Poland until 2030'



Visualization: AMC Andrzej M. Chołdzyński Sp. z o.o. - Sp. komandytowa

A key component of the New Technology District, planned to open in 2028, is being designed and implemented in four complementary stages:

Stage 1
Revitalization of historic post-mining facilities and their adaptation into a modern office and conference space that supports collaboration and growth

Stage 2
Construction of a modern gaming and film studio with technical facilities, a guest zone, storage areas, and underground parking

Stage 3
Equipping the collaboration and development space with advanced infrastructure that supports the efficient execution of business and industrial processes

Stage 4
Support in developing the remaining surrounding outdoor area to enable the project's further growth

Property

- Revitalization of 31,000 m² of post-mining land through its adaptation into a modern office and coworking complex, including conference facilities and research and development laboratories
- Construction of a new 30,000 m² building for gaming and television production together with the necessary supporting facilities
- Adaptation and provision of up to 30 hectares of surrounding land for future expansion

Spaces

- 10,800 m² of coworking and office space in a post-industrial building
- 69 conference rooms, including educational centers and research and development laboratories, with an extensive guest area and access to seven restaurants and bars
- 5,000 m² of a multifunctional gaming and production hall with full support facilities, recording studios, storage space, and social rooms, capable of accommodating more than 2,000 guests

Contact:
kontakt@shaftk.com
kato.hub Sp. z o.o.
ul. Porcelanowa 21
40-246 Katowice

www.shaftk.com

Europan Funds | Republic of Poland | Co-funded by the European Union | Silesian Voivodeship

Katowice_

Shaft

Silesian Hub for Advanced Future Technologies

KATOWICE
for a change

Mission:
Creating value through building platforms for collaboration

Our mission is to support the development of Katowice as a leading innovation hub in gaming and modern digital technologies.

We focus on developing knowledge capital, activating communities, and creating an inspiring place for work and education. By integrating local and global ecosystems, we promote Katowice and the metropolis on the international stage, bringing together diverse perspectives to build an inclusive, future-oriented ecosystem for all.

Gaming, e-sport
Game development, strengthening e-sports potential, an innovative model for acquiring new skills and improving qualifications, and the gamification of work and education.

Knowledge Exchange Platform on Artificial Intelligence
Exchange of knowledge on cutting-edge technologies, from task automation and experience personalization to the transformation of education and a new approach to information synthesis.

Digital Technologies Bridge
Development of in-demand technologies and increased business impact through the use of reskilling and upskilling programs dynamically tailored to contemporary global expectations.

Network Collaboration Accelerator
An acceleration platform for the "Golden Triangle" concept [business–education–local government], research and development laboratories, and ambitious programs for startups.

Contact
kontakt@shaftk.com
kato.hub Sp. z o.o.
ul. Porcelanowa 21
40-246 Katowice

www.shaftk.com

Europan Funds
Republic of Poland
Co-funded by the European Union
Silesian Voivodeship

SUPPORT FOR INVESTORS

Companies investing in Poland are entitled to support in the form of:

- income tax relief within the Polish Investment Zone granted by special economic zones,
- property tax relief granted by municipalities (even from 3 to 10 years),
- government grants allocated by the minister responsible for the economy as part of the Programme for supporting investment of strategic importance for the Polish economy for 2011–2030.

The Katowice Special Economic Zone is the competent institution for those companies that want to benefit from public aid in the form of corporate income tax (CIT) or personal income tax (PIT) relief.

The amount of the tax relief granted by the Katowice Special Economic Zone depends on various factors, such as the location of the investment and the size of the company.

KSSE
Katowice Special Economic Zone
30 years

GLOBAL FREE ZONES OF THE YEAR 2025

RANKING BY FDI INTELLIGENCE (FINANCIAL TIMES)

Best Industrial Zone

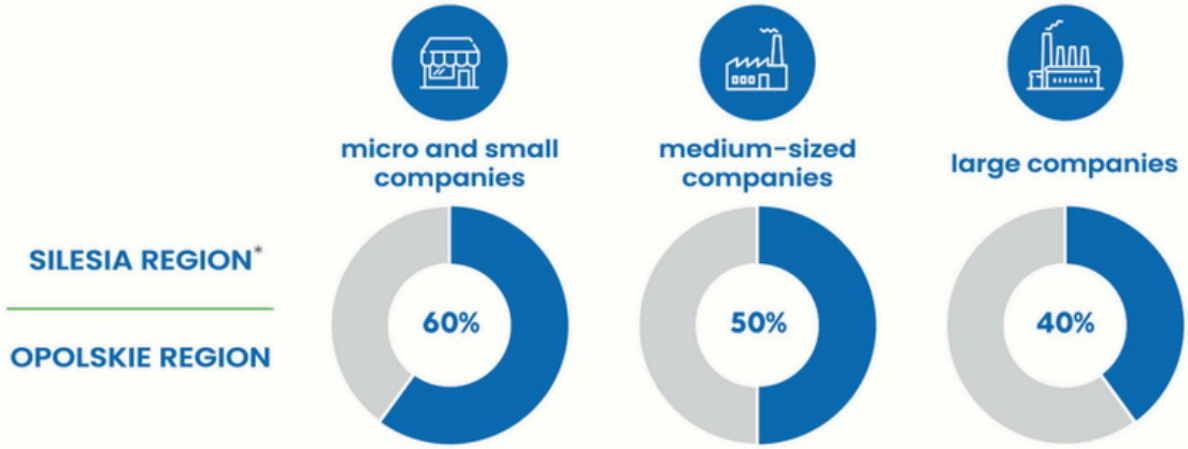
No. 1 IN EUROPE
2015–2017 i 2021–2025

No. 2 IN THE WORLD
2019

"Success in the ranking is proof that the Katowice Special Economic Zone is the best place to invest in Europe and a true hub of modern industry. It reflects the recognition of KSSE's effectiveness in attracting investors, as well as its comprehensive approach and support provided at every stage of the investment process."

Poland
Investment Zone

INCREASED PUBLIC AID INTENSITY



* not applicable to the Częstochowski Subregion

EXAMPLES OF CALCULATION OF PUBLIC AID FOR THE SILESIA* AND OPOLSKIE REGIONS

* not applicable to the Częstochowski Subregion

CAPITAL EXPENDITURES		EUR
I.	land	1 million
II.	buildings	4 million
III.	other fixed assets	5 million
total (I + II + III)		10 million
tax relief for a large company (40%)		4 million
tax relief for a medium-sized company (50%)		5 million
tax relief for a micro and small company (60%)		6 million

NEW JOBS		EUR
I.	monthly labour costs	2000
II.	new jobs	200
III.	2 years = 24 months	24
total (I x II x III)		9.6 million
tax relief for a large company (40%)		3.84 million
tax relief for a medium-sized company (50%)		4.8 million
tax relief for a micro and small company (60%)		5.76 million

MAXIMUM PERIOD FOR WHICH THE DECISION ON SUPPORT IS ISSUED

14 years

15 years
for an investment implemented on plots with the special economic zone status

Katowice Special Economic Zone Co.
ul. Wojewódzka 42, 40-026 Katowice, Poland
+48 505 102 102
E-mail: ksse@ksse.pl

GLIWICE

ACADEMIC, ENGINEERING AND ADVANCED TECHNOLOGY HUB OF THE SILESIAN ECOSYSTEM

Gliwice is one of the key technology centers of the Silesia Region and an important academic, engineering and innovation base complementing the broader semiconductor, electronics and advanced manufacturing ecosystem of Katowice and the region. The city is home to the Silesian University of Technology and a strong community of students, researchers, engineers and technology-oriented companies, which makes it a valuable location for investors seeking talent, R&D capacity and industrial know-how in Central Europe. The local ecosystem is strengthened by national research institutes and specialized competencies relevant to modern industry. The city capabilities are in Industry 4.0, automation and robotics, defense industry technologies, materials and environmental engineering for power generation and aviation, advanced metal processing, electromobility, advanced welding technologies, mining technologies and VR applications. Together, these strengths show that Gliwice offers a broad applied-technology base able to support innovation, prototyping and industrial implementation across multiple sectors.

An important part of the city's transformation has been the successful reuse of post-industrial assets for innovation-oriented development. The "Nowe Gliwice" center, established on the site of a former coal mine, now serves as a hub for startups and spin-off companies originating from the Silesian University of Technology and other local entrepreneurs. This transformation illustrates how Gliwice has evolved from an industrial center into a location for knowledge-based growth, entrepreneurship and smart manufacturing. Gliwice has built a particularly strong reputation in automation and robotics. The city is home to dozens of automation and robotics companies emerging from the alumni network of the Silesian University of Technology, and it has the biggest concentration of sector engineers in Poland. This concentration of engineering competence creates a favorable environment for investors looking for experienced technology partners, suppliers and technical teams.

GLIWICE

The city is also a recognized IT hub. Gliwice and the Silesian University of Technology gave rise to more than 130 homegrown IT companies employing over 10,000 IT engineers. This is especially relevant for modern electronics and semiconductor-related projects, where software, automation, embedded systems and digital integration play an increasingly important role. Gliwice's role in the regional ecosystem goes beyond education and industrial support, as the city has also developed advanced specializations in new technologies. The space technologies, autonomous driving systems, and drones for both military and civil use as examples of these emerging capabilities. These areas confirm the city's ability to participate in highly specialized and future-oriented technology segments requiring interdisciplinary competences and close cooperation between science and business.

A strong example of this advanced potential is KP Labs, presented as a company delivering satellite solutions under the European Space Agency. Intuition-1 was launched onboard SpaceX's Falcon 9 on November 11, 2023. This example illustrates the maturity of the local innovation ecosystem and its ability to deliver sophisticated engineering solutions with international relevance. The defense and security-related dimension is also an important part of Gliwice's technology profile. The city has become a place of heavy investment in defense production of traditional equipment, based on industrial legacy and international cooperation. This shows that Gliwice combines long-standing industrial experience with the ability to respond to strategic and technological needs of today's market.

Gliwice is a center for drone technologies and that drones for military and civil use are among the city's emerging new-tech specializations. It further states that the largest private military contractor in Poland has its drone branch in Gliwice, with both R&D and production facilities located there. In addition, other suppliers focused on the needs of Polish special forces are described as companies that also grew out of the Silesian University of Technology ecosystem. Another important example of the city's defense-related industrial profile is the development of a Polish-Korean version of a main battle tank in Gliwice as part of bilateral technology cooperation, while Korea is buying Polish drones from Gliwice. In an international investment context, this underlines the city's capacity to participate in cross-border industrial and technology cooperation within highly demanding sectors. Gliwice should be seen as a complementary and high-value location within the regional ecosystem.

PARTNERS/AUTHORS

CITY OF **KATOWICE**

KATOWICE
for a change

KATOWICE SPECIAL ECONOMIC **ZONE**

KSSE
Katowice
Special
Economic Zone

THE **SILESIA** REGION

Silesian
Voivodeship

BUSINESS
inSilesia

CHAMBER OF **COMMERCE AND INDUSTRY** IN KATOWICE

CHAMBER
OF COMMERCE
AND INDUSTRY
IN KATOWICE

METROPOLIS GZM

Górnośląsko
-Zagłębiowska
Metropolia

CITY OF **GLIWICE**

GLIWICE